



Mothers Against Drunk Driving

P. O. Box 541688 • Dallas, Texas 75354-1688 • Telephone (214) 744-MADD • FAX (214) 869-2206/2207 NATIONAL OFFICE

BOARD OF DIRECTORS

August 16, 1990

Chairman & CEO

Harold D. Brandt, M.D.

WYHS-TV 69

Lily Guzman

President Micky Sadoff

10306 U.S.A. Today Way

Vice President — Chapter Issues Miramar, FL

Vice President - Victim Issues Dear Ms. Guzman:

Sharon Sikora

Secretary

Becky Perfect

Treasurer & CFO

Robert H. Frank

Robert L. Beck

Rory Benson

Rebecca Brown

Sandy Freeman

Sandy Heverly

Nancy Johnson

J.W. Kaempfer, Jr. M. Joseph McHugh

James R. Morris

John V. Moulden

Raymond A. Philips

Katherine P. Prescott

Donald E. Schaet

Executive Director & COO Robert J. King

Andotant Secretary

Linda Braswell

Kathryn R. Durante

Dean Wilkerson Assistant Tressurer

Janet D. Vance

On behalf of Mothers Against Drunk Driving, I would like to extend our sincere appreciation to you and your station for participating in our 1990 National Media We at MADD are keenly aware that Awards Program. broadcasters have the ability to reach thousands of America's youth with a "safe and sober celebration" message. This program gave us a perfect opportunity to

recognize your industry's efforts in this regard.

The MADD National Office received many fine examples of broadcast excellence in promoting a safe and sober commencement season for America's young people. We feel that all who entered were winners. However, our judges were only able to select one winner per division. The following organizations were chosen:

. KRDO - TV Colorado Springs, CO (Television Division)

.WYNZ-AM/FM Portland, ME (Radio Division)

.Arizona Broadcasters Association (State Association)



Ms. Guzman Page Two August 16, 1990

We hope that you will continue your very important and lifesaving work. Community-based collaborative efforts involving the media, MADD groups, schools, parents, local businesses and many others to spread the "celebrate sober" message is making a difference. In fact, the most dramatic decrease in alcohol-related traffic fatalities between 1982 and 1989 was in the 15-19 year old age group. This represents a 33 percent reduction in teen deaths.

We are looking forward to our 1991 Operation Prom/Graduation Media Awards Program. We encourage you to keep up the good work and look forward to your participating in this national recognition program again next year.

Sincerely,

Micky Sadoff

National President

pc: Rory Benson, NAB Senior Vice President

Telephone 581-2055 581-2119

Fax: 581-4747



Hispanic Unity of Florida, Inc.

2615 Davie Boulevard • Fort Lauderdale, Florida 33312

August 16, 1990

EXECUTIVE OFFICERS

Vilma T. Diaz, Ed.S. President

Patricia Araujo-Wetstein President-Elect

Mercy Guncet Treasurer

Rylma Sánchez-Cifuentes Secretary

BOARD MEMBERS

Manny Baerga Domingo Garcia Teri Medina Myriam Ruiz Maria Sanjuan Edwin M. Vasquez, M.D. Diana Wasserman

Wilfredo Morales Executive Director. Programs

Ms. Lily Guzman Program Manager 10306 U.S.A. Today Way Miramar, Florida 33025

Dear Lily:

Thank you for participating in our Summer Youth Guest Speakers' Program. Your presence and comments to the students involved in this program at Hispanic Unity of Florida, Inc., had great impact since they recognized you as an authority in your field of work.

Your insight, sharing of personal experiences, and caring attitude clearly indicated that you have a deep understanding of the needs of these students and in particular of our Hispanic youth. Each of the participants in this BETA-approved program have told me how much they enjoyed your remarks and what they learned from them. Your presence also gave these students an opportunity to demonstrate their skills and leadership abilities. Some of them would never have had this experience had you not been willing to help.

I know that you enjoyed the day and received a sense of satisfaction from observing the pleasure and the learning that the students derived from your visit.

Again, on behalf of the youth participants, we thank you for your generous donation of time and talent.

Sincerely,

Vilma T. Diaz President

cc: Board of Directors

April 23, 1990

Ms. Lily Guzman, Program Manager WYHS BROADCASTING OF HOLLYWOOD, FLORIDA INC. 10306 U.S.A. Today Way Miramar, Florida 33025

RE: The SOS Children's Village of Florida
Our Project Number 11916.3B

Dear Ms. Guzman:

I would just like to send a belated letter of thanks for your assistance and involvement in production of the video regarding the SOS Children's Village of Florida. I am eagerly awaiting viewing the video, and again want to thank you for your assistance.

Very truly yours,

SOS CHILDREN'S MILLAGE OF FLORIDA

Sheila N. Rose AICP, President

SNR/cj

Copy: Jo Karney

THE HUNGER PROJECT

UNITED STATES OFFICE 1388 SUTTER STREET SAN FRANCISCO, CA 94109 415/928-8700 TELEX 278008 HPSF UR

TELEFAX 415/928-8799

Dear Lynn and Eddie,

CATHERINE PARRISH Managing Director

JOAN HOLMES Global Executive Director

Global Board of Directors

IAN WATSON Chairman of the Global Board, Lily recently sent me a copy of the video we did on ending hunger last fall. I am so impressed by the quality of the editing and the text

UNITED STATES OFFICE 1388 SUTTER STREET SAN FRANCISCO, CA 94109 415/928-8700 TELEX 278008 HPSF UR TELEFAX 415/928-8799

CATHERINE PARRISH Managing Director

JOAN HOLMES Global Executive Director

Global Board of Directors

IAN WATSON Chairman of the Global Board, The Hunger Project Chairman of the Board, Tellson Holdings, Ltd.

ADEBAYO ADEDEJI, Ph.D. Executive Secretary, UN Economic Commission for Africa

RAMKRISHNA BAJAJ Head of the Bajaj Group of Industries

PETER G. BOURNE, M.D. President, Global Water, Inc. Former Assistant Secretary-General, United Nations

JOHN DENVER Composer, musician, entertainer

PAUL DIETRICH President, Eton Court Publishers

WERNER ERHARD
Founder, Werner Erhard & Associates,
Transformational Technologies, Inc.

WAYNE FREDRICKS (Honorary) Former Executive Director, International Governmental Affairs, Ford Motor Company

JOHN J. GILLIGAN (Honorary) Director, Institute for International Peace Studies, University of Notre Dame Former Administrator, U.S. AID

JOAN HOLMES Global Executive Director, The Hunger Project

BRADFORD MORSE President, Salzburg Seminar Former Administrator, United Nations Development Programme

MARY OKELO Senior Advisor to the President, African Development Bank Founder, Kenya Women's Finance Trust

ROY PROSTERMAN, J.D. Professor of Law, University of Washington

M. S. SWAMINATHAN, Ph.D. President, International Union for Conservation of Nature and Natural Resources (IUCN) Dearest (thank you for sending on ending hunger and honor. to she nunger The for the 8ppor Hunger Grovet rungry peop ortrayas 10 again

Friends of Literacy through Libraries

Von D. Mizell Library 1409 Sistrunk Boulevard Ft. Lauderdale, FL 33311 (305) 765-4271

December 5, 1989

Lily Guzman WYHS-Channel 69 P.O. Box 3965 Hollywood, FL 33083

Dear Ms. Guzman:

On behalf of the Friends of Literacy through Libraries and the READ CAMPAIGN of Broward County Library-in-Action, we would like to thank you for the production and broadcasting of the literacy promotional segments.

In less than a week, these spots turned the usually quiet holiday season into a non-stop registration period. The number of potential students and tutors is nearly five times the average for this time of the year.

The staff and volunteers of our literacy program greatly appreciate the work of Jerry Newcombe and the rest of WYHS in helping to increase awareness of illiteracy and call attention to the solutions to this social problem.

Maybe we can work together in the future on an updated series with discernible decreases in the statistics we present.

Thank you again for your assistance.

Sincerely yours,

Neil Starr Friends of Literacy through Libraries Janet Hansen Program Director READ CAMPAIGN

To whom It May Concer De 11/20/89, I was watching she Home Shapping alub on daniel 69, and during the treat I Saw the program In your Interest. The topic was How to Sove your charinge, during the program a vieleo ans recotion on Advice on boving your marriage, I would like to know low I can get a copy Of Whis video. Thout you,



NATIONAL COMMISSION AGAINST DRUNK DRIVING

BOARD OF DIRECTORS

V.J. ADDUCI, CHAIRMAN LAWRENCE H. WILLIFORD VICE CHAIRMAN

NOEL C. BUFE BEVERLY CAMPBELL MORRIS E. CHAFETZ JAMES B. CREAL HORACE B. DEETS THOMAS J. DONOHUE HON. JIM EDGAR EDWARD O FRITTS JOHN P. GIUGGIO KENNETH HINE TIMOTHY HOYT JAMES S. KEMPER, JR ROBERT KIRK LESTER LAMM MILTON MITLER ROSEMARY B PARKER WILLIAM N PLYMAT MICKY SADOFF IAMES C SANDERS RICHARD SCHURERT WILLIAM T. SMITH, II

JOHN A VOLPE CHAIRMAN EMERITUS

JOHN J. GRANT
PROGRAM DIRECTOR
SECRETARY/TREASURER

CHARLES F. SCHILL
GENERAL COUNSEL
ADOUCI, MASTRIANI,
MEEKS & SCHILL

WYHS-TV 69 c/o Lily Guzman de Garcia 3600 South State Road 7 Miramar, Florida 33023

Dear Ms. de Garcia:

On behalf of the National Commission Against Drunk Driving, I am pleased to inform WYHS-TV 69 of its selection as the recipient of a 1989 Letter of Commendation in the Media Awareness Category.

WYHS! efforts are exemplary of the strides being made nationwide to eradicate drunk and drugged driving from our streets and highways. Please except my personal congratulations.

The Letter of Commendation will be sent under separate cover.

Sincerely

October 4, 1989

V.J. Adduci Chairman

VJA/mmg



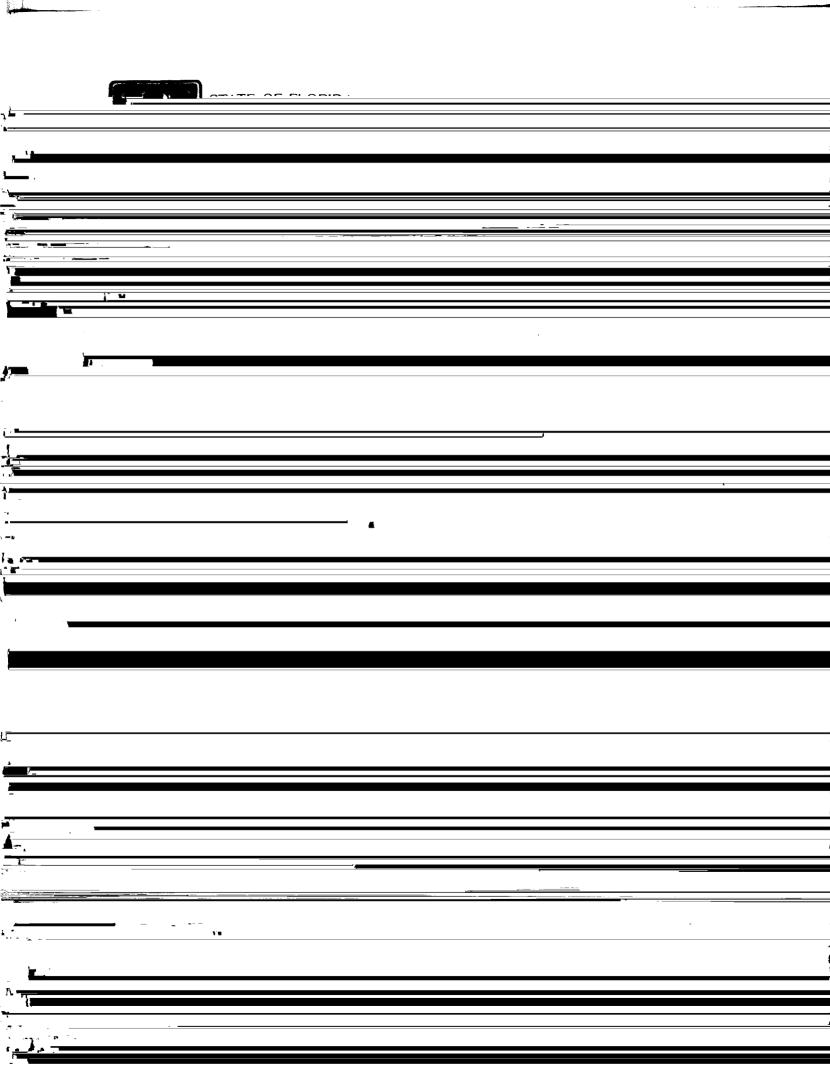
BROWARD EMPLOYMENT & TRAINING ADMINISTRATION 330 NORTH ANDREWS AVENUE FORT LAUDERDALE, FLORIDA 33301 (305) 765-4545 FAX 765-4535

VICE CHAIRMAN

CHAIRMAN PRO TEM

CHAIRMAN

		MAYOR MARA GIULIANTI CITY OF HOLLYWOOD	COMMISSIONER SYLVIA POITIER BOARD OF COUNTY COMMISSIONERS	MAYOR ROBERT O. COX CITY OF PORT LAUDERDALE	BETA INDUSTRY COUNCIL ABRAHAM S. FISCHLER
<u>-</u>				,	
•					
7	•				
	_				
			· · · · · · · · · · · · · · · · · · ·		
	45				
- ' · '			· · · · · ·	- r	
_					
_					
	-			<u> </u>	
<u>. </u>				·	
1.,					
<u> </u>					
7,77	_				
1,					
٠					
- 				·	
<u> </u>					



SUPER ENTERPRISES, INC.

LIC. REAL ESTATE BROKER • INT'L INVESTMENTS • MANAGEMENT

July 25, 1989

Ms. Lily Guzman W.Y.H.S. CHANNEL 69 P.O. BOX 3965 HOLLYWOOD, FL. 33083

Dear Ms. Guzman:

I would like to express my deepest appreciation for the coverage that you provided on the Marian Center for the Mentally Handicapped aired during your program "In your interest."

This kind of material as well as other subjects covered by you, provide information very much needed in our community for whom WYHS is doing an excellent service.

As a parent and past president of the school's Board of Directors again, I congratulate and thank you.

Keep up the good work.

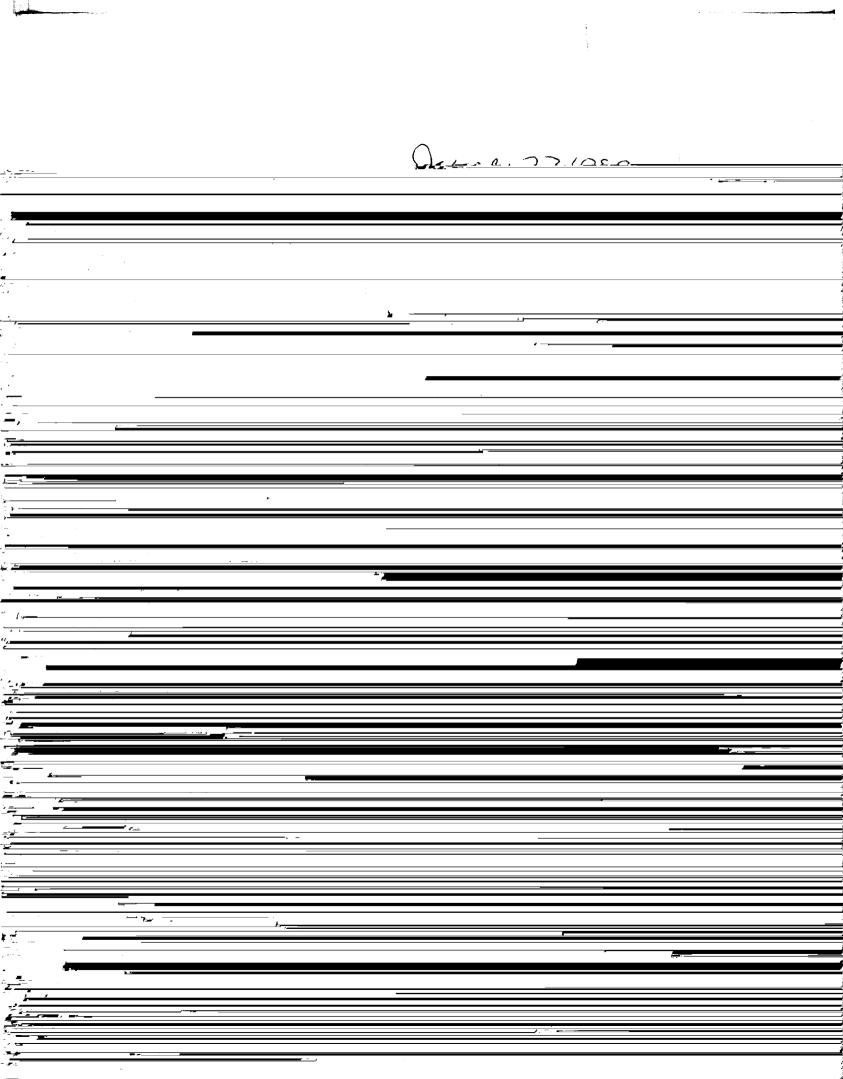
Sincerely yours

Angelica Rui

AR/bs



	MARIAN CENTER SERVICES for DEVELOPMENTALLY		
F			
M. #			
,			
7			
	<u></u>		
1			
<u>f</u>			





DEPARTMENT OF TRANSPORTATION

UNITED STATES COAST GUARD AUXILIARY

AUTHORIZED BY CONGRESS 1939

THE CIVILIAN COMPONENT OF THE U.S. COAST GUARD

June 20, 1989

Attn: Ms. Lily Guzman CHANNEL 69/WYHS PO Box 3965 Hollywood, FL 33083

Dear Lily:

We would like to take a few minutes to thank you, Channel 69 and your professional crew for the priviledge of having our Flotilla on film to promote safe boating. You emit such a pleasant and fresh attitude that is rare in today's world.

sure the public is informed or about. Even though each Floti	nal result but we are confident that you will make n what the United States Coast Guard Auxiliary is illa, as each Division, has it's own goals to aim	all
<u> </u>		
1		
, ha		
<u>*</u>		
· 		
	.	

Lynn Whitehead "In Your Interest" TV 69 WYHS P.O. Box 3965 Hollywood, Fl. 33083

Dear Lynn:

Just a short note of appreciation for doing a great job of interviewing our "Action Chamber."

Now you know why I am so proud of this group!

We're looking forward to receiving a copy of the programs as well as a schedule of airing dates.

Please call anytime you need programs -- we've got a zillion more!

Sincerely,

ELAINE ADLER EXECUTIVE DIRECTOR

FA:ec c: Lily Guzman



"THE ACTION CHAMBER SERVING SOUTH FLORIDA"

PHONE: (305) 949-3355

VOFTI DESC Chamber of Commerce
P.O. BOX 693116, MIAMI, FLORIDA 33169

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Robert N. Holsaple Supervisor, Prevention Programs 701 N.W. 31st Avenue Fort Lauderdale, Florida 33311

Programs:

- Substance Abuse
 Prevention/Education
 - June 6, 1989
- Peer Counseling
- Student and Family Counseling Centers
- Alpha Projects
- Parent Education
- Students Against

• S.A.D.D.

Ms. L. Guzman

TV 69

WYHS

390 NW 210th Street

Donald J. Samuels Chairperson

Eileen S. Schwartz Vice Chairperson

Jan R. Cummings Robert D. Parks Toni J. Siskin Neil Sterling Diana Wasserman

Virgil L. Morgan Superintendent

3/20/89 Dear Tely, as per our phone Conversation teday, Hand you for the Bet Barner life. Series I have dreaded the Com merciale "until now. He's so terrific anyway and to see there entermence is so exciting and so hold ! Please have now of him!



March 13, 1989

Mrs. Lily Guzman de Garcia Public Affairs Director Channel 69 of Hollywood, Inc. P.O. Box 3965 Hollywood, Florida 33083

Dear Lily,

Your kind letter and enclosure of the tape was a wonderfull way to start the week! I loved it, and I feel Lynn Whitehead did a wonderful job.

Regarding your invitation to send along possible ideas for more service information for the public, I am attaching an informal listing of the services that the Archdiocese of Miami provides in Broward County through its' two agencies, Catholic Community Services and Catholic Health and Rehabilitation Services. I feel there are many stories contained therein, that Lynn and I might put together.

I have grouped the services by age classification. You can see that much is being done for other groups than the elderly.

May I phone you to see what your interest may be? You know, of course, that you can reach me at the office at any time.

God bless you and your important work.

Yours, in His Name,

Xev/'Mr. G./F. Humphreys Dipector of Pastoral Care



February 20, 1989

Ms. Lillie Guzman Channel 69 of Hollywood, Inc. P.O. Box 3965 Hollywood, Florida 33083

Dear Ms. Guzman:

Thanks so much for the copy of segments you taped on Hospice Care. It will be so nice to use for our volunteer training classes.

Pursuant to my conversation with Lynn Whitehead, I would like permission to splice some of the segments into a promotional film we will be making to be used at speaking engagements. I will, of course, be giving Channel 69 credit and would appreciate the correct wording if you should agree.

By way of this letter, you may sign the bottom and we will use this as a release and retain for our records.

The people who've seen the segments have expressed to our staff very positive reactions and how informative they thought the coverage was. Lynn did a great job and was such a pleasure to work with.

Again, thank you for choosing Hospice Care and I'll await the return of this letter.

Singerely yours,

Director of Volunteers

& Special Projects

SM/jpl

The Station Call letters are WYHS-TV 69 , and yes you can use the I.Y.I. segments in your presentation.

ily Suzman

rogramming

200 6-44--- 10.1 0

Morapor H. 32161

नावर प्राच्याकर**्षिक**्रिय

The stand of the s

2/2//89

Nilsa Pagan 20337 NW 54 Ct. Miami, FL 33055

621-3434

WYHS-7.V. 69 P.O. Box 3965 Hollywood, FL 33083

Dear Sirs:

What a wonderful surprise! I was turning the channels when I found the "HOME SHOPPING CLUB" on regular, local broadcast.

I've been tempted to get fitte television so that I could shop through the cub, but I could not fit it into my budget. Ind here it is on local television!

Thank you, thank you, thank you! I also

Mrs. Ruth Aronson 2201 South Ocean Drive, Apt. 1503 Hollywood, Florida 33019

But for a H m C audience how from 5-30 to 10.00 am. Les frences and I are very

Divatch Channel 69 for the Home Shapping club & enjay some of subjects you present in the public interest. However I do not enjoy listening to H. S. Bill Richardson. The sounds like a paranuid war monger to me. While we may not have a completely buddy-buddy relation we have